



Bikers Welcome Scheme

The Isle of Man is a fantastic family friendly destination. The Island's size, facilities and attractions make it the ideal holiday destination for families of all ages for short breaks and longer stays where children can indulge their wilder side, get in touch with nature and really explore.

Touring the Isle of Man by motorbike or visiting the TT Festival or Isle of Man Festival of Motorcycling are activities enjoyed by thousands of visitors every year. Bikers are attracted to the freedom of the Island's open roads and dramatic scenery and fascinated by the history of its association with motorsport. Whilst exploring the Island, motorcyclists are looking to refuel with hearty meals and sample local dishes whilst safe in the knowledge that their bike is safe, secure, and will be ready for them to hit the road again.

► **The following criteria apply to tourism accommodation businesses wishing to take part in the Bikers Welcome Scheme:**

- Reassuring customers that they are more than welcome, even with bulky leathers and boots
- Provide an area for hanging leathers and storing helmets
- Be flexible – meals/ snacks available all day. Consider extended opening hours during TT and Festival of Motorcycling.
- Good selection of soft drinks available at reasonable cost
- Provision of safe parking for motorbikes (hard standing, off-road car park preferable)
- Access to Road map of the Isle of Man
- Information on attractions and details of the local Tourist Information Centre
- Information on local petrol stations and opening times.
- Knowledge of TT/ Festival of Motorcycling information, or literature provided (can be ordered from DED)
- Weather information
- Up to date information on the website and social media about opening hours and last service times
- Staff training in what to expect when bikers visit
- Wi-Fi

